



BikeWeek

10th – 18th May 2025



Schools

Westmeath Sports Partnership and Westmeath County Council have secured funding from the Department of Transport to support cycling events during **National Bike Week 2025**.

Schools are invited to apply for funding to organize their own **FREE** Bike Week event during Bike Week 2025. The scale and scope of your National Bike Week event is up to each applicant, however, applications that focus on the following event criteria will be prioritized:

Schools Event Criteria:

- The event **MUST** take place during the 10th to 18th May 2025
- The Event must be **FREE** to take part in.
- Fun Cycles (5k, 10k etc) Slow Bike Races, Cycling Obstacle Courses, Nature Cycles,
- Cycle to School Days (particularly Wednesday 15th May which is COW (Cycling on Wednesdays)
- Lunch Time Cycles, Cycling Games and Activities. These events can be complimented by Arts and Craft classes with a cycling theme, bicycle maintenance workshops & safety talks
- Focus on inclusion, non-competitive, community focus, family, local school participation.
- Need some ideas, then check out some of the potential events on **page 2**

Funding Availability:

The maximum amounts available per School is €300

Application:

To apply please complete the online application form, closing date for applications is **Midday Wednesday 2nd of April**. The application is online and will take approximately 9 minutes to complete.

APPLY HERE

For the full list of application questions see **page 3**.

Successful Applicants will be contacted on or before **Monday 15th April**.

Funding will be issued post the event and pending submission of a brief event report. Report forms will be provided to all successful applicants.

For further information please see our dedicated Bike Week page or contact Westmeath Sports Partnership on e-mail at info@westmeathsports.ie or by phone 044 93 90208



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Ideas for potential events:

- Week long cycle festival
- Family fun cycle
- Cycle challenge 5km, 10km, 20km ... (Couch to 50k) – build up in weeks preceding BW
- Cycle to Work (record previous weeks commute time & compare to this week, prize for most time saved/ stories/ pictures)
- Cycle to School
- Competitions
- Bike Repair Workshops / Basic bike repair demonstrations
- Leisure cycling involving community groups (e.g scouts, youth clubs etc.)
- Cycle for your breakfast/lunch/BBQ /picnic etc.
- Colouring, 'Bling your Bike' and Bike related photography competitions.
- Mystery/History/Scenic Tours of area (guided/self-guided) – Discover 'Place'
- Treasure Hunt
- Bike orienteering
- Women Only events
- Group cycles:- active retirement groups, nursing homes, work colleagues (lunchtime fitness) etc.
- Close a street for a bike festival with Balance Bikes, Jenga, Bling your bike, Soccer etc. (involve traders)
- Cycling skills course
- Restaurant bike crawl
- Mountain bike rides
- Road rides
- Tandem Bike events for the visually impaired etc.
- Cycling events for children/adults with a physical/intellectual disability
- Dawn Cycle – 'Darkness into light' type event
- Bikes available to try, electric bikes, cargo bikes, tandem, folding, trailers, child carriers etc.
- Donate unused/unwanted bike (local bike shop repairs, then donate to good cause such as local refugee centre)
- Movie/documentary screening of cycling related content.

Other Considerations: -

- Consider refreshments, bike related prizes/voucher, medal/trophy.
- Consider entertainment: band/music, performers, face painters, carnival entertainers.
- Consider stands: bike displays, maintenance, repair demo, cycling information.
- Consider events showcasing new/existing infrastructure/facilities: greenways, cycle lanes, national parks, bike parking, public bike schemes.

Potential Partners: -

- Cycling Clubs/ Industry, including
- Local Cycling Clubs – organise and or support events
- Cycling Shops
- Cycling Hire
- Cycling Tours
- Cycling Organisations (Cycling Without Age etc.)
- Local business

Generally, when considering the suitability of events, consider the aims of Bike Week - to encourage those that never (or seldom) use a bike to use it more.




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Bike Week Application – list of questions

| | |
|-----|--|
| Q1 | Name of School, Cycling Club, Community Group or Business applying |
| Q2 | Address |
| Q3 | Contact persons name |
| Q4 | Contact person mobile number |
| Q5 | Contact person e-mail address |
| Q6 | Bike week event title |
| Q7 | Aim of event |
| Q8 | Event description |
| Q9 | Event date |
| Q10 | Event location |
| Q11 | Event start time |
| Q12 | Event meeting time and location |
| Q13 | Who can take part (families , kids , adults) |
| Q14 | How many participants do you expect |
| Q15 | Funding request for event |
| Q16 | Breakdown of event costs |
| Q17 | Declaration |